



NORTH BETHESDA MARKET

a Premier Retail Destination anchored by Whole Foods, Seasons 52, and LA Fitness, located in the heart of Rockville Pike, one of the area's most vibrant retail corridors.

183,000 SF

RETAIL

WALKING DISTANCE

TO THE WHITE FLINT METRO

COMMUNITY GATHERING AREA

411

APARTMENT UNITS

ON-SITE PARKING GARAGE

FIRST 2 HOURS FREE

VISIBILITY FROM ROCKVILLE PIKE

(47,221 VPD ON ROCKVILLE PIKE)







TRADE AREA

ONLY WHOLE FOODS

WITHIN A 20 MINUTE DRIVE



48,000 EMPLOYEES

WITHIN A 5 MINUTE DRIVE



OVER 4.4 M SF OF RETAIL

ON ROCKVILLE PIKE



STRONG DEMOGRAPHICS

Population

Growth Rate

Employees

Avg HH Income

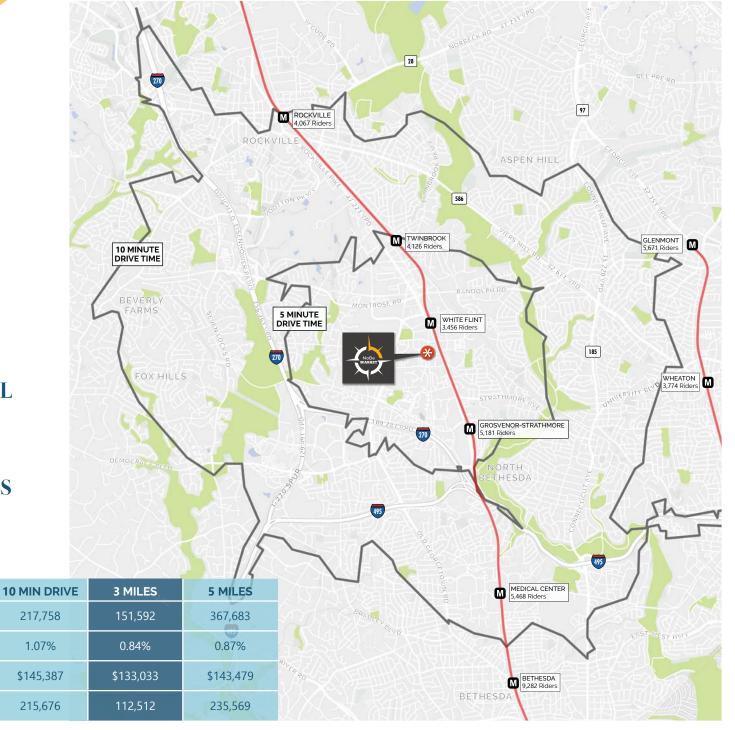
5 MIN DRIVE

52,396

1.38%

\$135,340

47,765



MEET YOUR CUSTOMERS

(10 MINUTE DRIVE)

TOP TIER



- Average Household Size: 2.82

46.2

\$\$ Median Household Income: \$157,000



- Big Spenders with Big Purchasing Power
- Highly Educated professionals who have reached corporate career goals
- Accumulated Avg. Net worth of over \$1.5M

PLEASANTVILLE



- Average Household Size: 2.86
- 41.9
- \$\$ Median Household Income: \$85,000



17.3% within a 10 min drive

- Prosperous older married couples
- Own homes in Suburban areas
- · Not cost-conscious, willing to spend more for quality and brands they like

URBAN CHIC



- Average Household Size: 2.37
- 42.6
- \$\$ Median Household Income: \$98,000



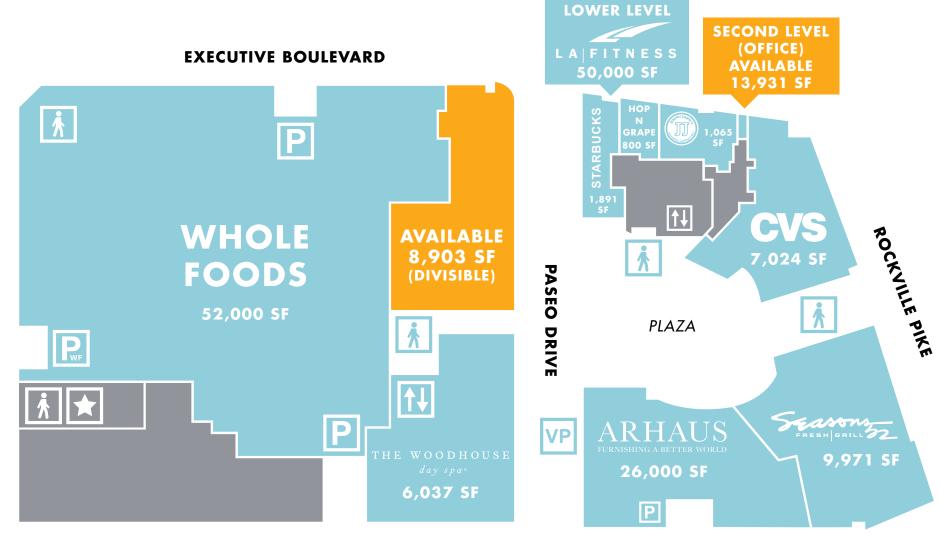
11.8% within a 10 min drive

- Financially stable Professionals
- Sophisticated, exclusive lifestyle
- Busy, well-connected, well-educated

ROCKVILLE PIKE - THE RETAIL HEART OF MONTGOMERY COUNTY



PROJECT SITE PLAN



WOODGLEN DRIVE

MARKETPLACE LANE

