PHASE I - 1026 BROADWAY LOS ANGELES, CA 90015 PHASE II - 938 BROADYWAY, LOS ANGELES, CA 90015





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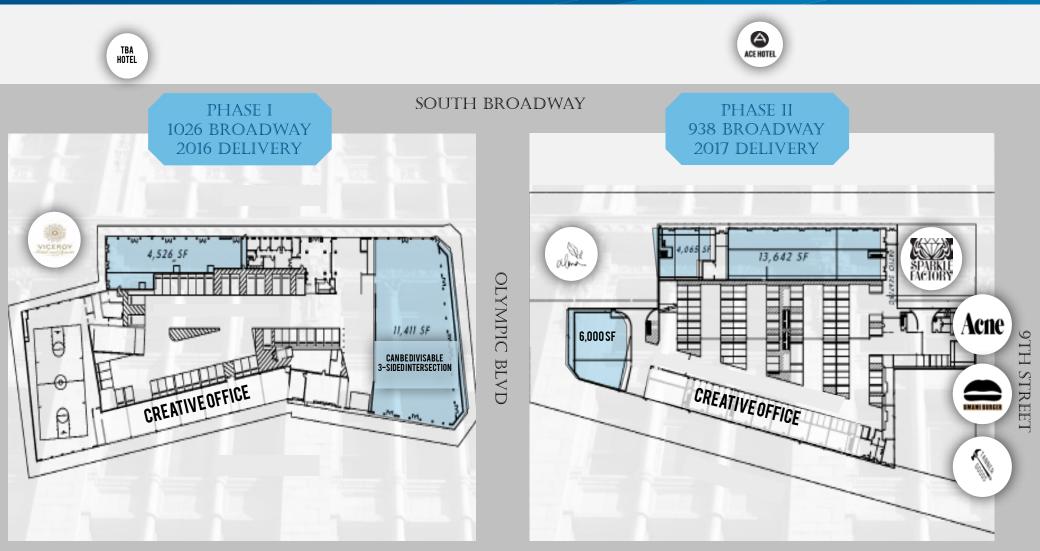
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MAIN STREET

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Colliers

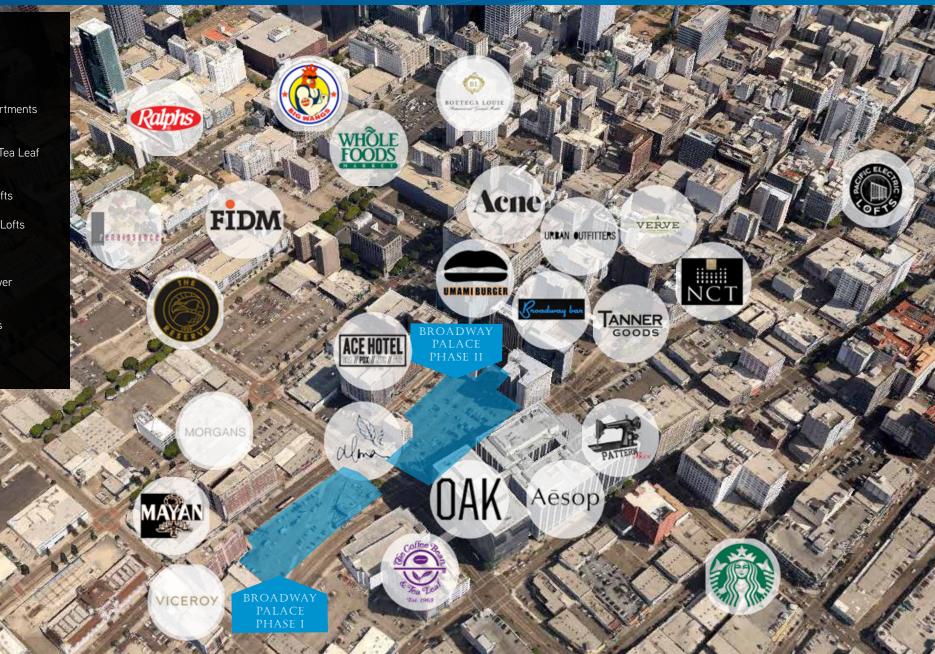
INTERNATIONAL

RP REALTY PARTNERS 550 SOUTH HOPE STREET SUITE 2200 LOS ANGELES, CA 90071



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Ace Hotel Acne Studios Aesop Alma **Big Wangs** Blackstone Apartments Bottega Louie Brodway Bar Coffee Bean & Tea Leaf FIDM The Mayan National City Lofts OAK Pacific Electric Lofts Pattern Bar Ralph's **Reserve Lofts** Renissanec Tower Starbuck's Umami Burger Urban Outfitters Verve Coffee Viceroy Hotel Whole Foods





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Downtown LA has flourished with new residential, retail, and office projects, offering attractive opportunities to capitalize during this development boom. As of January 2015, the number of new development projects totaled ninety-four.

A new generation of adventurous chefs, bartenders, loft dwellers, artists, and developers are reviving Downtown as a dynamic and trendy neighborhood. Major corporations work here, leading retailers have opened here, and hip restaurateurs are establishing new locations here.

Broadway Palace boasts coveted retail space street frontage, which provides excellent visibility in a highdensity foot traffic area and vibrant pedestrian shopping corridor. Further, as employment gains strengthen, the conversion of historic buildings to creative office space will continue to bring smaller, non-traditional tenants Downtown.

The property is located in one of Downtown LA's most dynamic areas. Situated in the Broadway Theater District, Broadway Palace is directly across from the trendy Ace Hotel and near hip amenities including Acne Studios, Unami Burger, and Alma. The site is also within close proximity to many historic theaters and nightlife options, including the United Artist theater and Broadway Bar. These factors strategically position Broadway Palace to attract business from residents, employees, shoppers, and event goers alike.

Its desirable location within a pedestrianoriented area increases the potential for attractive retail sales profitability.





In 2004, 23,894 people resided in DTLA. Five years ago, it was 39,537. Today, it is 52,400. The population has more than doubled in the last 10 years.



The average age of DTLA residents is 34.



80% have completed four year degrees or higher.



The daily working population is 500,000+ employees. With median incomes over \$98,700, they are affluent Millennials.



There is pent up demand for quality housing where absorption exceeds supply and the outlook for rent growth is positive.

Source: DCIBD 2013 Demographic Study

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