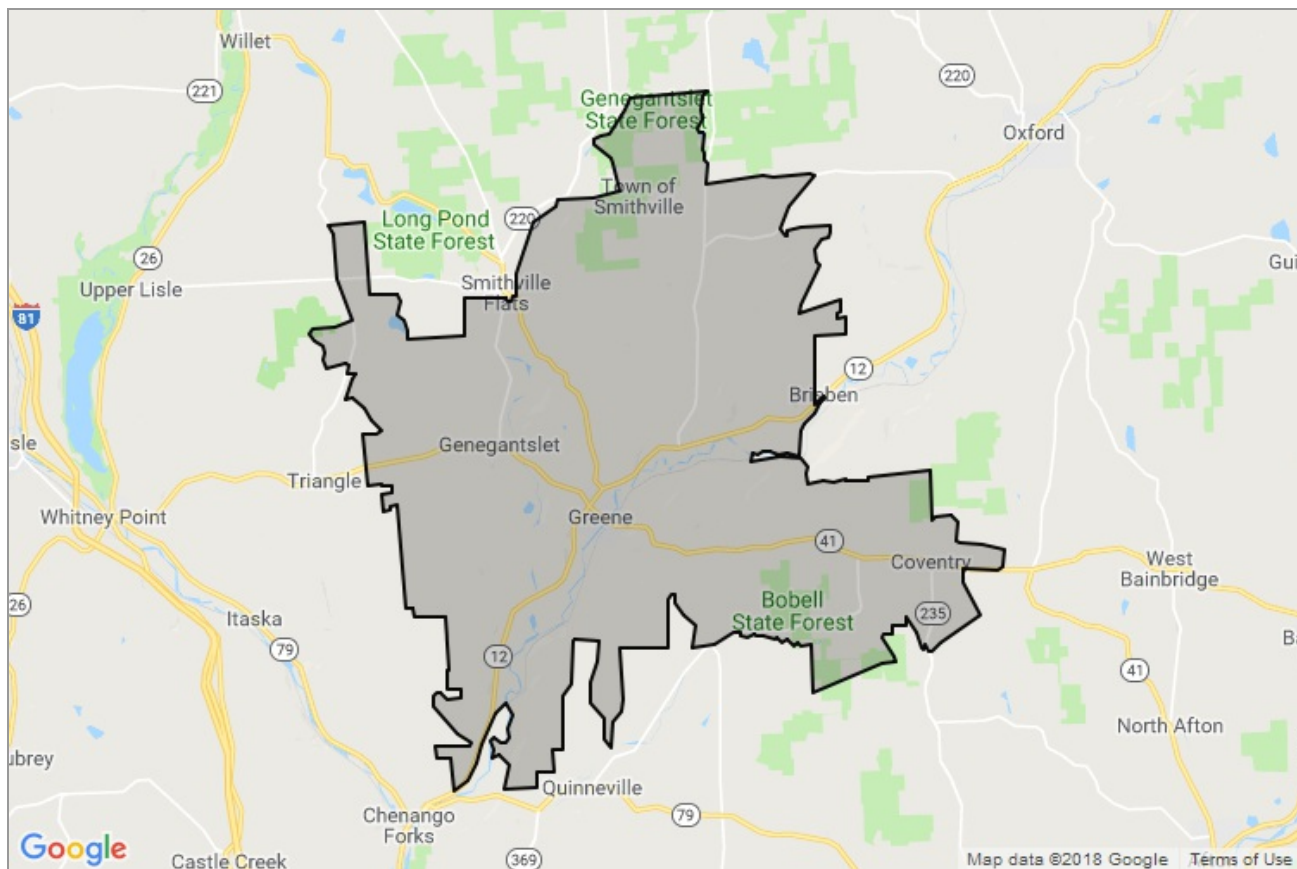**Warren**
REAL ESTATE

"The Best in the Business"™

COMMERCIAL TRADE AREA REPORT

Greene, NY 13778

Presented by

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Criteria Used for Analysis

Income:	Age:	Population Stats:	Segmentation:
Median Household Income	**Median Age**	**Total Population**	**1st Dominant Segment**
$53,617	**45.3**	**5,808**	**Heartland Communities**

Consumer Segmentation

Life Mode

What are the people like that live in this area?

Cozy Country Living
Empty nesters in bucolic settings

Urbanization

Where do people like this usually live?

Semirural
Small town living, families with affordable homes

Top Tapestry Segments

	Heartland Communities	Southern Satellites	Midlife Constants	Salt of the Earth	Rooted Rural
% of Households	869 (36.2%)	719 (29.9%)	363 (15.1%)	229 (9.5%)	222 (9.2%)
% of Chenango County	4,954 (23.8%)	5,613 (27.0%)	904 (4.3%)	465 (2.2%)	3,935 (18.9%)
Lifestyle Group	Cozy Country Living	Rustic Outposts	GenXurban	Cozy Country Living	Rustic Outposts
Urbanization Group	Semirural	Rural	Suburban Periphery	Rural	Rural
Residence Type	Single Family	Single Family or Mobile Homes	Single Family	Single Family	Single Family or Mobile Homes
Household Type	Married Couples	Married Couples	Married Without Kids	Married Couples	Married Couples
Average Household Size	2.38	2.65	2.3	2.58	2.47
Median Age	41.5	39.7	45.9	43.1	44.1
Diversity Index	29.6	38.6	34	18.3	28.2
Median Household Income	$39,000	$44,000	$48,000	$53,000	$38,000
Median Net Worth	$55,000	$70,000	$104,000	$134,000	$72,000
Median Home Value	$89,000	$119,000	$141,000	$134,000	$104,000
Homeownership	79.3 %	78.6 %	73.6 %	83.7 %	80.5 %
Employment	Services or Professional	Services, Professional or Administration	Professional or Services	Professional or Services	Services, Professional or Administration
Education	High School Graduate	High School Graduate	College Degree	High School Graduate	High School Graduate
Preferred Activities	Go hunting, fishing; ride motorcycles. Participate in local activities.	Go hunting, fishing. Own a pet dog.	Attend church; are members of fraternal orders. Read; go fishing; play golf.	Go fishing, hunting, boating, camping. Tackle home improvement projects.	Shop with coupons; buy generic products. Go hunting, fishing.
Financial	Buy insurance from agent	Shop at Walmart	Have retirement income, Social Security	Buy insurance from agent	Pay bills in person
Media	Listen to country music; watch CMT	Listen to country music; watch CMT	Watch country, Christian TV channels	Access Internet by dial-up modem	Listen to faith-based radio, gospel music
Vehicle	Own domestic truck, SUV	Own, maintain truck	Own domestic SUVs, trucks	Own truck, ATV	Own, maintain cars, ATVs

About this segment
Heartland Communities

This is the
#1
dominant segment
for this area

In this area
36.2%
of households fall
into this segment

In the United States
2.3%
of households fall
into this segment

An overview of who makes up this segment across the United States

Who We Are

Well settled and close-knit, Heartland Communities are semirural and semiretired. These older householders are primarily homeowners, and many have paid off their mortgages. Their children have moved away, but they have no plans to leave their homes. Their hearts are with the country; they embrace the slower pace of life here but actively participate in outdoor activities and community events. Traditional and patriotic, these residents support their local businesses, always buy American, and favor domestic driving vacations over foreign plane trips.

Our Neighborhood

- Rural communities or small towns are concentrated in the Midwest, from older Rustbelt cities to the Great Plains.
- Distribution of household types is comparable to the U.S., primarily (but not the majority) married couples,
- more with no children, and a slightly higher proportion of singles that reflects the aging of the population.
- Residents own modest, single-family homes built before 1970.
- They own one or two vehicles; commutes are short.

Socioeconomic Traits

- Retirees in this market depress the average labor force participation rate to less than 60%, but the unemployment rate is comparable to the U.S.
- More workers are white collar than blue collar; more skilled than unskilled.
- The rural economy of this market provides employment in the manufacturing, construction and agriculture industries.
- These are budget-savvy consumers; they stick to brands they grew up with and know the price of goods they purchase. Buying American is important.
- Daily life is busy, but routine. Working on the weekends is not uncommon.
- Residents trust TV and newspapers more than any other media.
- Skeptical about their financial future, they stick to community banks and low-risk investments.

Market Profile

- Traditional in their ways, residents of Heartland Communities choose to bank and pay their bills in person and purchase insurance from an agent.
- Most have high-speed Internet access at home or on their cell phone but aren't ready to go paperless.
- Many residents have paid off their home mortgages but still hold auto loans and student loans. Non-interest checking accounts are common.
- To support their local community, residents participate in public activities.
- Home remodeling is not a priority, but homeowners do tackle necessary maintenance work on their cherished homes. They have invested in riding lawn mowers to maintain their larger yards.
- They enjoy country music and watch CMT.
- Motorcycling, hunting and fishing are popular; walking is the main form of exercise.
- To get around these semi-rural communities, residents prefer domestic trucks or SUVs.
- They prefer to travel in the U.S. and favor the convenience of packaged deals.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2017. Update Frequency: Annually.

About this segment
Southern Satellites

This is the	In this area	In the United States
#2	**29.9%**	**3.1%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Southern Satellites is the second largest market found in rural settlements, typically within metropolitan areas located primarily in the South. This market is generally non-diverse, slightly older, settled married-couple families, who own their homes. Almost two-thirds of the homes are single-family structures; a third are mobile homes. Median household income and home value are below average. Workers are employed in a variety of industries, such as manufacturing, health care, retail trade and construction, with higher proportions in mining and agriculture than the U.S. Residents enjoy country living, preferring outdoor activities and DIY home projects.

Our Neighborhood

- About 79% of households are owned.
- Married couples with no children are the dominant household type, with a number of multi-generational households.
- Most are single-family homes (65%), with a number of mobile homes.
- Most housing units were built in 1970 or later.
- Most households own 1 or 2 vehicles, but owning 3+ vehicles is common

Socioeconomic Traits

- Education: almost 40% have a high school diploma only; 41% have college education.
- Unemployment rate is 9.2%, slightly higher than the U.S. rate.
- Labor force participation rate is 59.7%, slightly lower than the U.S.
- These consumers are more concerned about cost rather than quality or brand loyalty.
- They tend to be somewhat late in adapting to technology.
- They obtain a disproportionate amount of their information from TV, compared to other media.

Market Profile

- Usually own a truck; likely to service it themselves.
- Frequent the convenience store, usually to fill up a vehicle with gas.
- Typical household has a satellite dish.
- Work on home improvement and remodeling projects.
- Own a pet, commonly a dog.
- Participate in fishing and hunting.
- Prefer to listen to country music and watch Country Music Television (CMT).
- Read fishing/hunting and home service magazines.
- Partial to eating at low-cost family restaurants and drive-ins.
- Use Walmart for all their shopping needs (groceries, clothing, pharmacy, etc.).

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About this segment
Midlife Constants

This is the	In this area	In the United States
#3	**15.1%**	**2.5%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Midlife Constants residents are seniors, at or approaching retirement, with below average labor force participation and above average net worth. Although located in predominantly metropolitan areas, they live outside the central cities, in smaller communities. Their lifestyle is more country than urban. They are generous, but not spendthrifts.

Our Neighborhood

- Older homes (most built before 1980) found in the suburban periphery of smaller metropolitan markets.
- Primarily married couples, with a growing share of singles.
- Settled neighborhoods with slow rates of change and residents that have lived in the same house for years.
- Single-family homes, less than half still mortgaged, with a median home value of $141,000.

Socioeconomic Traits

- Education: 64% have a high school diploma or some college.
- Unemployment is lower in this market at 7.4%, but so is the labor force participation rate.
- Almost 42% of households are receiving Social Security; 28% also receive retirement income.
- Traditional, not trendy; opt for convenience and comfort, not cutting-edge. Technology has its uses, but the bells and whistles are a bother.
- Attentive to price, but not at the expense of quality, they prefer to buy American and natural products.
- Radio and newspapers are the media of choice (after television).

Market Profile

- Prefer practical vehicles like SUVs and trucks (domestic, of course).
- Sociable, church-going residents belonging to fraternal orders, veterans' clubs and charitable organizations and do volunteer work and fund-raising.
- Contribute to arts/cultural, educational, political and social services organizations.
- DIY homebodies that spend on home improvement and gardening.
- Media preferences: country or Christian channels.
- Leisure activities include scrapbooking, movies at home, reading, fishing and golf.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2017. Update Frequency: Annually.

About this segment
Salt of the Earth

This is the	In this area	In the United States
#4	**9.5%**	**2.9%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Salt of the Earth residents are entrenched in their traditional, rural lifestyles. Citizens are older, and many have grown children that have moved away. They still cherish family time and also tending to their vegetable gardens and preparing homemade meals. Residents embrace the outdoors; they spend most of their free time preparing for their next fishing, boating or camping trip. The majority has at least a high school diploma or some college education; many have expanded their skill set during their years of employment in the manufacturing and related industries. They may be experts with DIY projects, but the latest technology is not their forte. They use it when absolutely necessary but seek face-to-face contact in their routine activities.

Our Neighborhood

- This large segment is concentrated in the Midwest, particularly in Ohio, Pennsylvania and Indiana.
- Due to their rural setting, households own two vehicles to cover their long commutes, often across county boundaries.
- Home ownership rates are very high. Single-family homes are affordable, valued at 25 percent less than the national market.
- Two in three households are composed of married couples; less than half have children at home.

Socioeconomic Traits

- Steady employment in construction, manufacturing, and related service industries.
- Completed education: 42% with a high school diploma only.
- Household income just over the national median, while net worth is double the national median.
- Spending time with family their top priority.
- Cost-conscious consumers, loyal to brands they like, with a focus on buying American.
- Last to buy the latest and greatest products.
- Try to eat healthy, tracking the nutrition and ingredients in the food they purchase.

Market Profile

- Outdoor sports and activities, such as fishing, boating, hunting and overnight camping trips are popular.
- To support their pastimes, truck ownership is high; many also own an ATV.
- They own the equipment to maintain their lawns and tend to their vegetable gardens.
- Residents often tackle home remodeling and improvement jobs themselves.
- Due to their locale, they own satellite dishes, and many still require dial-up modems to access the Internet.
- These conservative consumers prefer to conduct their business in person rather than online. They use an agent to purchase insurance.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2017. Update Frequency: Annually.

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About this segment
Rooted Rural

This is the	In this area	In the United States
#5	**9.2%**	**2.0%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Rooted Rural is heavily concentrated in the Appalachian mountain range as well as in Texas and Arkansas. Employment in the forestry industry is common, and Rooted Rural residents live in many of the heavily forested regions of the country. Nearly 9 of 10 residents are non-Hispanic whites. This group enjoys time spent outdoors, hunting, fishing or working in their gardens. Indoors, they enjoy watching television with a spouse and spending time with their pets. When shopping, they look for American-made and generic products. These communities are heavily influenced by religious faith, traditional gender roles and family history.

Our Neighborhood

- This market is dominated by married couples, few with children at home.
- 80% of homes are owner occupied: primarily single family (73%) or mobile homes (23%).
- Nearly one in five housing units are vacant, with a high proportion for seasonal use.
- Home values are very low--almost half of owned homes are valued under $100,000.

Socioeconomic Traits

- Thrifty shoppers that use coupons frequently and buy generic goods.
- Far-right political values on religion and marriage.
- Do-it-yourself mentality; grow their own produce and work on their cars and ATVs.
- Pay bills in person and avoid using the Internet for financial transactions.
- Often find computers and cell phones too complicated and confusing.
- Clothes a necessity, not a fashion statement; only buy new clothes when old clothes wear out.

Market Profile

- They own a riding lawn mower, as well as a garden tiller, and have vegetable gardens.
- Only half of the households have a high-speed Internet connection.
- They use a satellite dish to watch CMT, the History Channel and GSN (Game Show Network).
- Pets are popular--dogs, cats, and birds.
- Leisure activities include hunting and fishing.
- They listen to faith-based radio and gospel music.
- Many are on Medicare and frequent the Walmart pharmacy.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2017. Update Frequency: Annually.

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Greene, NY 13778: Population Comparison

Total Population

This chart shows the total population in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

■ 2017
■ 2022 (Projected)

	2017 / 2022
13778	5,808
	5,735
Chenango County	50,800
	51,831
New York	20,096,454
	20,596,551

Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

■ 2017
■ 2022 (Projected)

13778	60.5
	59.7
Chenango County	56.5
	57.7
New York	409.2
	419.4

Population Change Since 2010

This chart shows the percentage change in area's population from 2010 to 2017, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

■ 2017
■ 2022 (Projected)

13778	0.02%
Chenango County	0.64%
	0.87%
New York	3.71%
	2.49%

Total Daytime Population

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

■ 13778

13778	5,303
Chenango County	47,826
New York	20,375,968

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Daytime Population Density

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	55.20
Chenango County	53.20
New York	414.90

■ 13778

Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	2.41
	2.42
Chenango County	2.40
	2.42
New York	2.59
	2.60

■ 2017
■ 2022 (Projected)

Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	4,595
	4,522
Chenango County	39,352
	39,919
New York	15,349,002
	15,688,775

■ 2017
■ 2022 (Projected)

Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	49.6%	50.4%
	49.2%	50.8%
Chenango County	50.0%	50.0%
	49.8%	50.2%
New York	51.5%	48.5%
	51.4%	48.6%

■ Women 2017
□ Men 2017
■ Women 2022 (Projected)
□ Men 2022 (Projected)

Greene, NY 13778: Age Comparison

Median Age

This chart shows the median age in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

- 🟫 2017
- 🟨 2022 (Projected)

Geography	2017	2022 (Projected)
13778	45.3	46.4
Chenango County	44.2	45.5
New York	38.9	39.8

Population by Age

This chart breaks down the population of an area by age group.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

- 🟫 2017
- 🟨 2022 (Projected)

Age Group	2017	2022 (Projected)
Children	10.3%	10.0%
Tweens	3.4%	3.5%
Teens	8.2%	7.8%
20s	11.7%	10.5%
30s	10.6%	11.0%
40s	12.0%	11.0%
50s	16.4%	14.7%
60s	14.7%	15.9%
70s	8.5%	10.8%
Over 80	4.2%	4.7%

Greene, NY 13778: Marital Status Comparison

Married / Unmarried Adults Ratio

This chart shows the ratio of married to unmarried adults in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

■ Married
□ Unmarried

	Married	Unmarried
13778	52.5%	47.5%
Chenango County	51.8%	48.2%
New York	46.4%	53.6%

Married

This chart shows the number of people in an area who are married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	52.5%
Chenango County	51.8%
New York	46.4%

Never Married

This chart shows the number of people in an area who have never been married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	30.3%
Chenango County	28.5%
New York	39.2%

Widowed

This chart shows the number of people in an area who are widowed, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	7.0%
Chenango County	6.9%
New York	5.6%

Divorced

This chart shows the number of people in an area who are divorced, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	10.3%
Chenango County	12.8%
New York	8.9%

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Greene, NY 13778: Economic Comparison

Average Household Income

This chart shows the average household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017
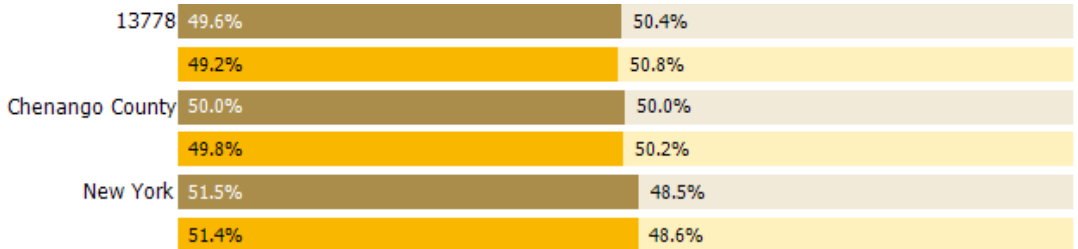
Update Frequency: Annually

■ 2017
■ 2022 (Projected)

	2017	2022 (Projected)
13778	$66,496	$74,311
Chenango County	$61,220	$66,839
New York	$91,874	$103,847

Median Household Income

This chart shows the median household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

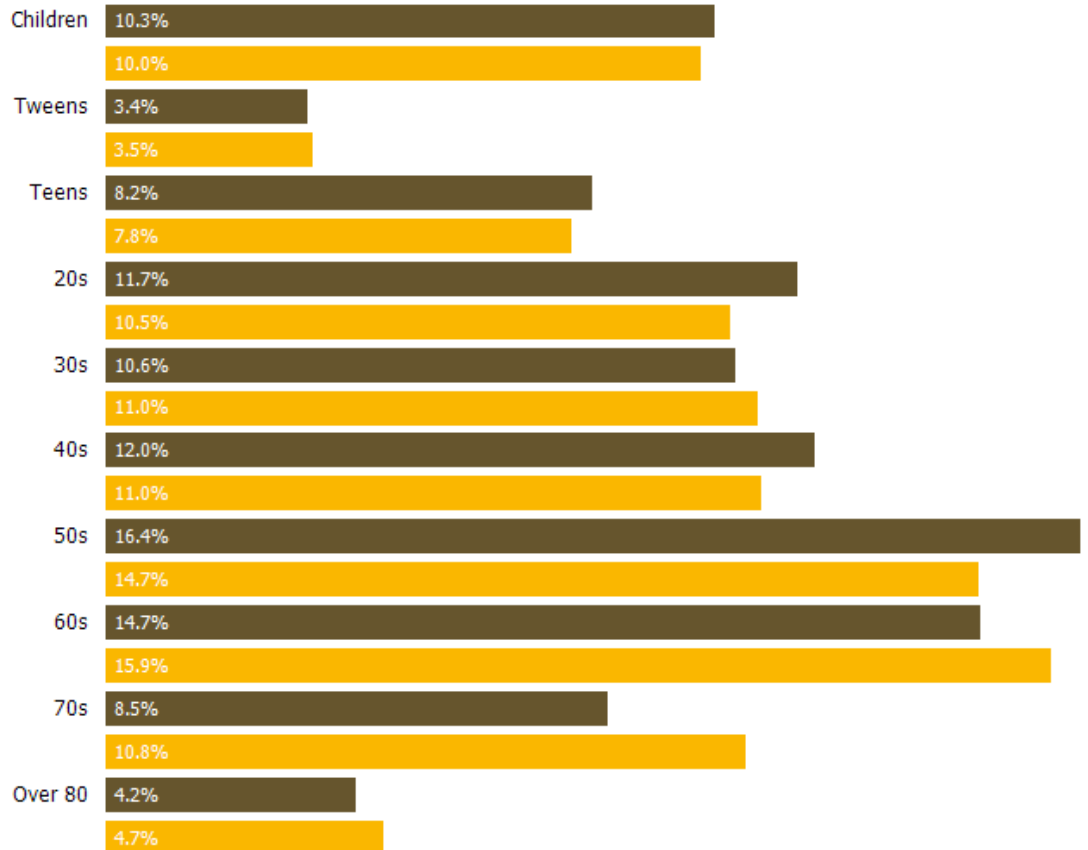Update Frequency: Annually

■ 2017
■ 2022 (Projected)

	2017	2022 (Projected)
13778	$53,617	$56,604
Chenango County	$47,269	$52,478
New York	$60,832	$67,501

Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

■ 2017
■ 2022 (Projected)

	2017	2022 (Projected)
13778	$27,332	$30,464
Chenango County	$25,087	$27,426
New York	$35,087	$39,460

Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	$49,691
Chenango County	$45,999
New York	$63,272

Unemployment Rate

This chart shows the unemployment trend in an area, compared with other geographies.

Data Source: Bureau of Labor Statistics via 3DL

Update Frequency: Monthly

- Chenango County
- New York
- USA

Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2017

Update Frequency: Annually

Industry	Count
Manufacturing	563
Education	394
Retail Trade	324
Health Care and Social Assistance	298
Construction	216
Other	213
Public Administration	195
Accommodation and Food	188
Finance and Insurance	112
Agriculture, Forestry, Fishing and Hunting	91
Professional, Scientific and Technical	72
Transportation and Warehousing	70
Wholesale Trade	57
Information	41
Administrative Support and Waste Management	31
Arts, Entertainment and Recreation	30
Utilities	20
Real Estate, Rental and Leasing	12
Business Management	0 or no data
Mining	0 or no data

Greene, NY 13778: Education Comparison

Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	1.5%
Chenango County	3.5%
New York	6.6%

Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

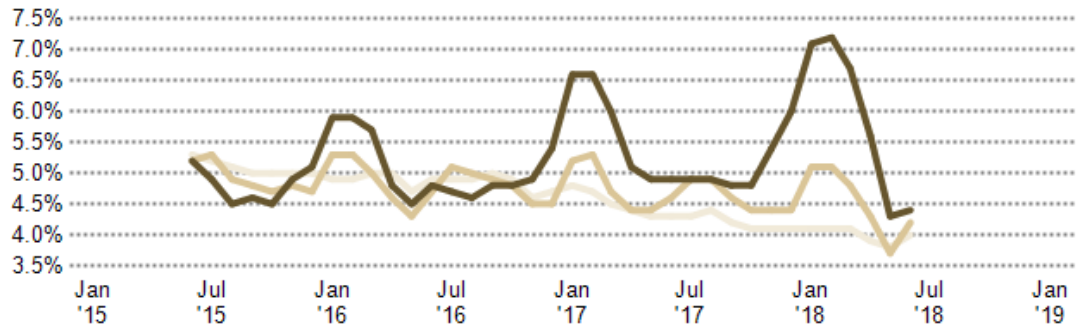|	
13778	5.9%
Chenango County	9.6%
New York	7.3%

High School GED

This chart shows the percentage of people in an area whose highest educational achievement is passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	5.9%
Chenango County	6.2%
New York	3.9%

High School Graduate

This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	28.8%
Chenango County	32.7%
New York	22.4%

Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	20.4%
Chenango County	18.8%
New York	15.9%

Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	14.9%
Chenango County	11.0%
New York	8.4%

Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017

Update Frequency: Annually

13778	12.6%
Chenango County	10.3%
New York	20.3%

Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2017
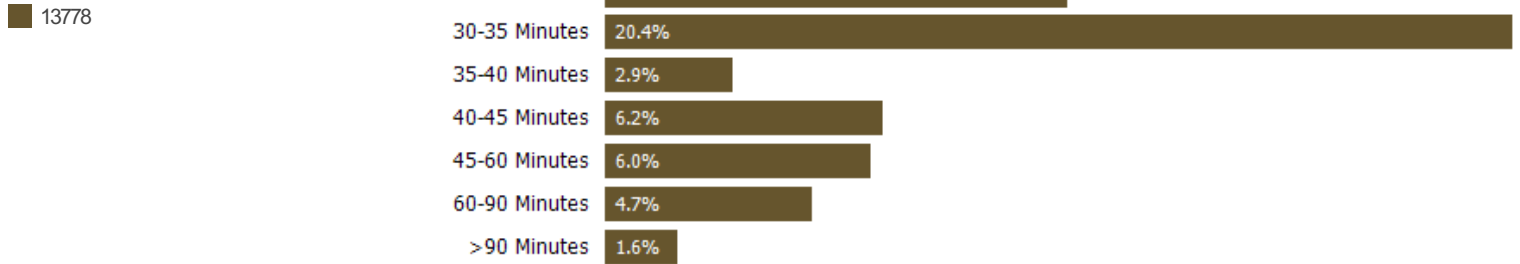
Update Frequency: Annually

13778	9.9%
Chenango County	7.7%
New York	15.2%

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Greene, NY 13778: Commute Comparison

Average Commute Time

This chart shows average commute times
to work, in minutes, by percentage of an
area's population.

Data Source: U.S. Census American
Community Survey via Esri, 2017

Update Frequency: Annually

■ 13778

Time	Percentage
<5 Minutes	8.9%
5-10 Minutes	11.3%
10-15 Minutes	9.4%
15-20 Minutes	7.8%
20-25 Minutes	10.5%
25-30 Minutes	10.4%
30-35 Minutes	20.4%
35-40 Minutes	2.9%
40-45 Minutes	6.2%
45-60 Minutes	6.0%
60-90 Minutes	4.7%
>90 Minutes	1.6%

How People Get to Work

This chart shows the types of
transportation that residents of the area
you searched use for their commute, by
percentage of an area's population.

Data Source: U.S. Census American
Community Survey via Esri, 2017

Update Frequency: Annually

■ 13778

Transportation	Percentage
Drive Alone	82.7%
Carpool	10.7%
Work at Home	7.6%
Walk	5.8%
Public Transit	0.5%
Bus	0.4%
Other	0.1%
Bicycle	0.1%
Train	0.1%
Motorcycle	0.1%

❖ RPR®

8/28/2018

Greene, NY 13778: Home Value Comparison

Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

|	
13778	$133,890
Chenango County	$111,000
New York	$354,730

12-Month Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

13778	-3.9%
Chenango County	+2.6%
New York	+6.7%
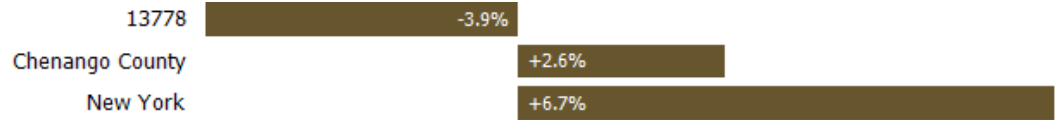
Median Listing Price

This chart displays the median listing price for homes in this area, the county and the state.

Data Source: On- and off-market listings sources

Update Frequency: Monthly

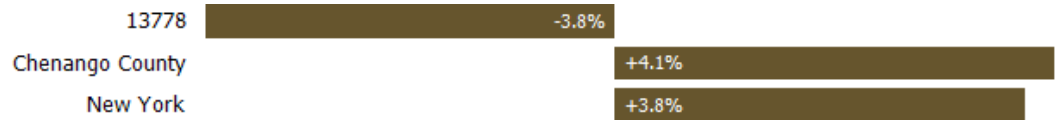|	
13778	$139,000
Chenango County	$130,000
New York	$300,000

12-Month Change in Median Listing Price

This chart displays the 12-month change in the median listing price of homes in this area, and compares it to the county and state.

Data Source: On- and off-market listings sources

Update Frequency: Monthly

13778	-3.8%
Chenango County	+4.1%
New York	+3.8%

8/28/2018

Best Retail Businesses: Greene, NY 13778

This chart shows the types of businesses that consumers are leaving an area to find. The business types represented by blue bars are relatively scarce in the area, so consumers go elsewhere to have their needs met. The beige business types are relatively plentiful in the area, meaning there are existing competitors for the dollars that consumers spend in these categories.

Data Source: Retail Marketplace via Esri, 2017

Update Frequency: Annually

Too Many ◀ | ▶ Not Enough

Business Type	Value
Book/Periodical/Music Stores	100
Department Stores	100
Direct Selling Establishments	100
E-Shopping & Mail-Order Houses	100
Jewelry/Luggage/Leather Goods Stores	100
Office Supply/Stationery/Gift Stores	100
Other Misc Retailers	100
Shoe Stores	100
Vending Machine Operators	100
Electronics & Appliance Stores	~98
Specialty Food Stores	~97
Clothing Stores	~91
Home Furnishings Stores	~87
Bars	~74
Furniture Stores	~73
Sports/Hobby/Musical Instrument Stores	~67
Automobile Dealers	~58
Health & Personal Care Stores	~57
Other Motor Vehicle Dealers	~51
Florists	~49
Lawn & Garden Stores	~47
Gasoline Stations	~40
Used Merchandise Stores	~35
Grocery Stores	~33
Liquor Stores	~22
Building Material/Supplies Dealers	~19
Special Food Services	~14
Other General Merchandise Stores	~13
Auto Parts/Accessories/Tire Stores	~1