



# Demographic and Income Profile

Evanston Plaza  
 1910 Dempster Street Evanston IL 60202  
 Ring: 1 mile radius

Latitude: 42.0410  
 Longitude: -87.6993

Summary	Census 2010	2018	2023
Population	29,056	30,278	30,728
Households	11,491	12,089	12,306
Families	6,644	6,834	6,900
Average Household Size	2.46	2.44	2.43
Owner Occupied Housing Units	6,601	6,495	6,688
Renter Occupied Housing Units	4,890	5,594	5,618
Median Age	37.0	37.8	38.0
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.30%	0.10%	0.83%
Households	0.36%	0.12%	0.79%
Families	0.19%	0.01%	0.71%
Owner HHs	0.59%	0.37%	1.16%
Median Household Income	2.67%	1.96%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	1,190	9.8%	1,064	8.6%
\$15,000 - \$24,999	799	6.6%	700	5.7%
\$25,000 - \$34,999	888	7.3%	794	6.5%
\$35,000 - \$49,999	1,293	10.7%	1,202	9.8%
\$50,000 - \$74,999	1,692	14.0%	1,605	13.0%
\$75,000 - \$99,999	1,271	10.5%	1,286	10.5%
\$100,000 - \$149,999	2,150	17.8%	2,359	19.2%
\$150,000 - \$199,999	1,226	10.1%	1,409	11.4%
\$200,000+	1,579	13.1%	1,887	15.3%
Median Household Income	\$77,856		\$88,826	
Average Household Income	\$110,912		\$125,489	
Per Capita Income	\$45,057		\$50,958	

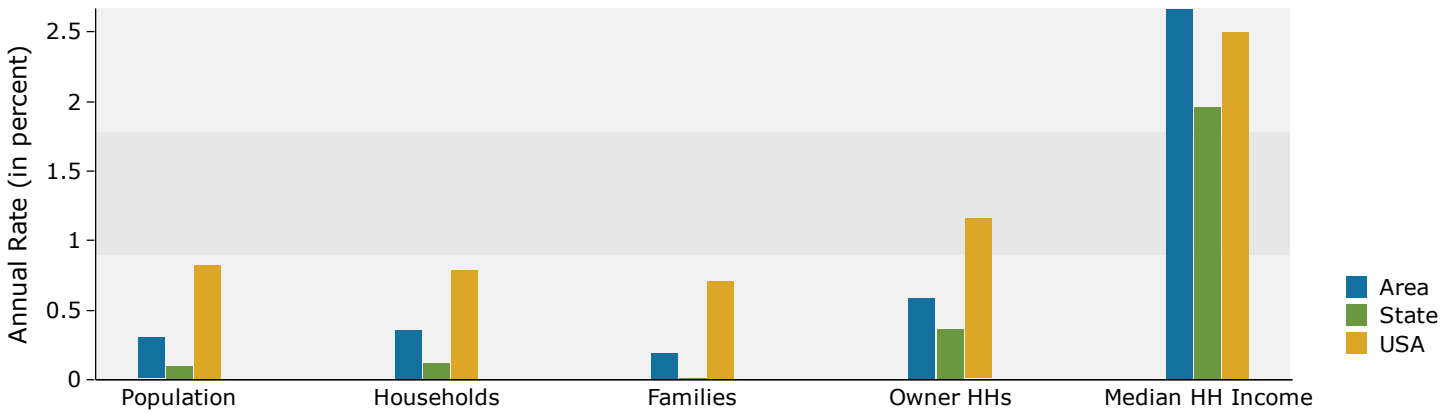
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,763	6.1%	1,688	5.6%	1,735	5.6%
5 - 9	1,808	6.2%	1,653	5.5%	1,594	5.2%
10 - 14	1,827	6.3%	1,814	6.0%	1,689	5.5%
15 - 19	1,799	6.2%	1,782	5.9%	1,684	5.5%
20 - 24	2,088	7.2%	2,074	6.8%	2,049	6.7%
25 - 34	4,430	15.2%	4,943	16.3%	5,249	17.1%
35 - 44	4,030	13.9%	3,931	13.0%	4,196	13.7%
45 - 54	4,300	14.8%	3,900	12.9%	3,660	11.9%
55 - 64	3,576	12.3%	3,962	13.1%	3,768	12.3%
65 - 74	1,883	6.5%	2,649	8.7%	2,940	9.6%
75 - 84	1,098	3.8%	1,312	4.3%	1,557	5.1%
85+	454	1.6%	570	1.9%	607	2.0%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	15,377	52.9%	15,716	51.9%	15,732	51.2%
Black Alone	8,209	28.3%	7,737	25.6%	7,224	23.5%
American Indian Alone	98	0.3%	102	0.3%	109	0.4%
Asian Alone	2,460	8.5%	3,175	10.5%	3,702	12.0%
Pacific Islander Alone	5	0.0%	5	0.0%	5	0.0%
Some Other Race Alone	1,659	5.7%	1,993	6.6%	2,238	7.3%
Two or More Races	1,249	4.3%	1,550	5.1%	1,719	5.6%
Hispanic Origin (Any Race)	3,668	12.6%	4,450	14.7%	5,058	16.5%

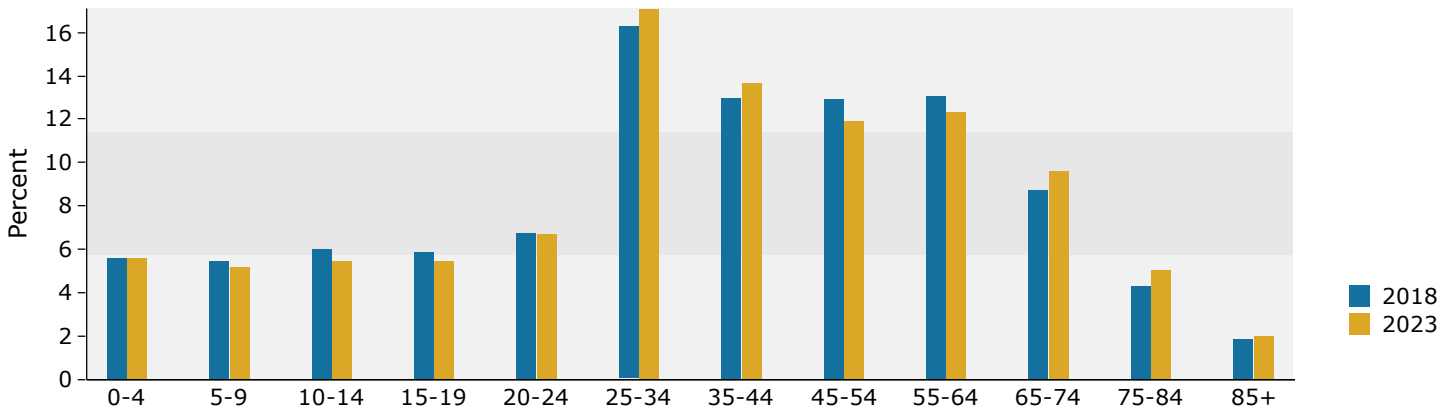
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

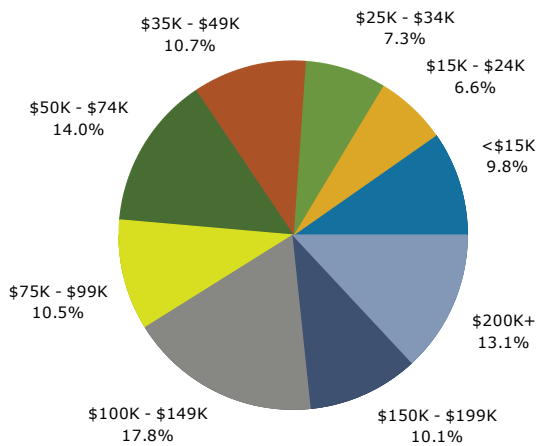
## Trends 2018-2023



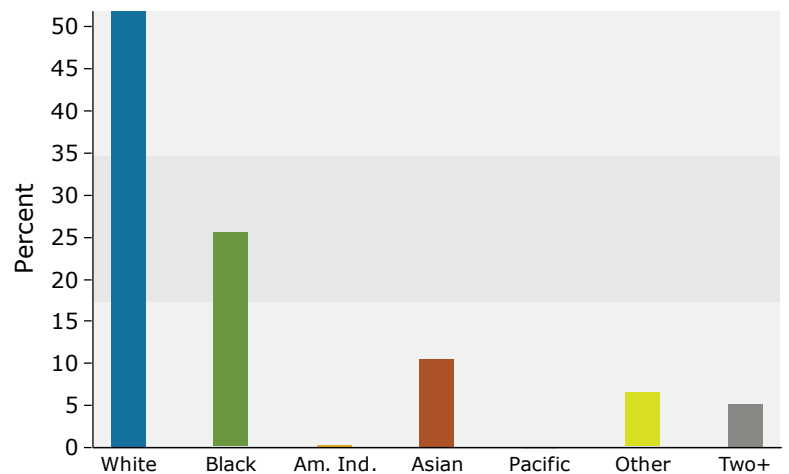
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 14.7%



# Demographic and Income Profile

Evanston Plaza  
 1910 Dempster Street Evanston IL 60202  
 Ring: 3 mile radius

Latitude: 42.0410  
 Longitude: -87.6993

Summary	Census 2010	2018	2023
Population	226,096	231,091	232,366
Households	87,078	89,244	89,787
Families	51,556	51,985	52,050
Average Household Size	2.48	2.47	2.47
Owner Occupied Housing Units	48,980	47,535	48,620
Renter Occupied Housing Units	38,098	41,708	41,166
Median Age	36.9	38.0	38.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.11%	0.10%	0.83%
Households	0.12%	0.12%	0.79%
Families	0.02%	0.01%	0.71%
Owner HHs	0.45%	0.37%	1.16%
Median Household Income	2.30%	1.96%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	10,423	11.7%	9,601	10.7%
\$15,000 - \$24,999	6,949	7.8%	6,205	6.9%
\$25,000 - \$34,999	6,785	7.6%	6,169	6.9%
\$35,000 - \$49,999	9,598	10.8%	9,087	10.1%
\$50,000 - \$74,999	13,444	15.1%	12,768	14.2%
\$75,000 - \$99,999	10,145	11.4%	10,262	11.4%
\$100,000 - \$149,999	14,137	15.8%	15,501	17.3%
\$150,000 - \$199,999	7,337	8.2%	8,233	9.2%
\$200,000+	10,426	11.7%	11,960	13.3%
Median Household Income	\$68,755		\$77,025	
Average Household Income	\$104,459		\$116,283	
Per Capita Income	\$41,617		\$46,195	

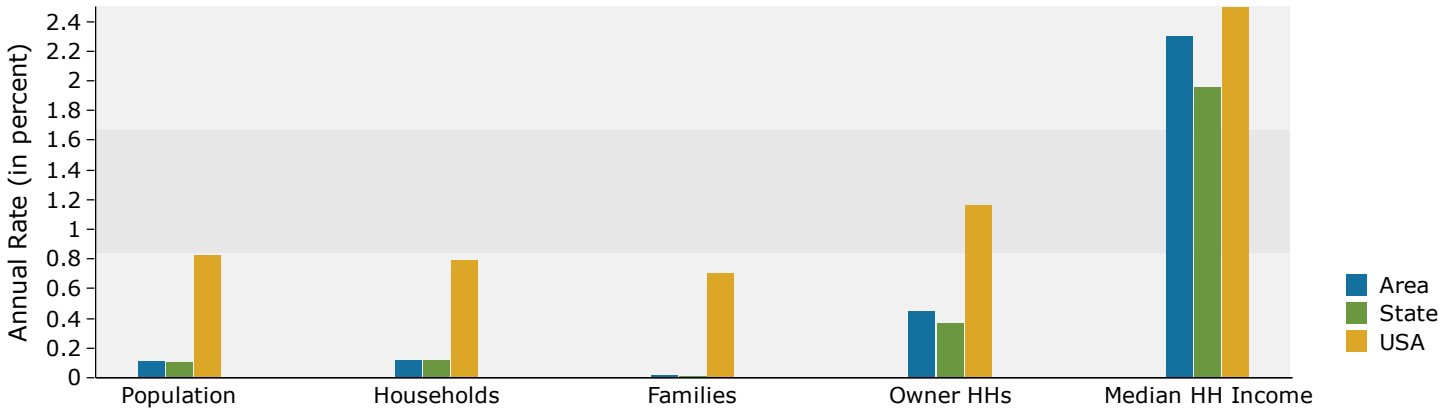
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,382	6.4%	13,105	5.7%	13,281	5.7%
5 - 9	14,192	6.3%	13,565	5.9%	12,783	5.5%
10 - 14	13,532	6.0%	14,145	6.1%	13,147	5.7%
15 - 19	15,781	7.0%	16,112	7.0%	15,637	6.7%
20 - 24	17,428	7.7%	18,241	7.9%	17,902	7.7%
25 - 34	31,923	14.1%	31,366	13.6%	33,046	14.2%
35 - 44	30,459	13.5%	28,607	12.4%	28,905	12.4%
45 - 54	31,681	14.0%	29,159	12.6%	27,545	11.9%
55 - 64	27,161	12.0%	29,415	12.7%	28,145	12.1%
65 - 74	14,442	6.4%	20,548	8.9%	22,997	9.9%
75 - 84	9,598	4.2%	10,510	4.5%	12,592	5.4%
85+	5,517	2.4%	6,319	2.7%	6,387	2.7%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	137,677	60.9%	135,261	58.5%	132,276	56.9%
Black Alone	34,637	15.3%	31,560	13.7%	28,833	12.4%
American Indian Alone	702	0.3%	671	0.3%	670	0.3%
Asian Alone	31,582	14.0%	38,560	16.7%	43,410	18.7%
Pacific Islander Alone	87	0.0%	87	0.0%	86	0.0%
Some Other Race Alone	12,847	5.7%	14,762	6.4%	16,086	6.9%
Two or More Races	8,565	3.8%	10,190	4.4%	11,006	4.7%
Hispanic Origin (Any Race)	30,268	13.4%	34,887	15.1%	38,467	16.6%

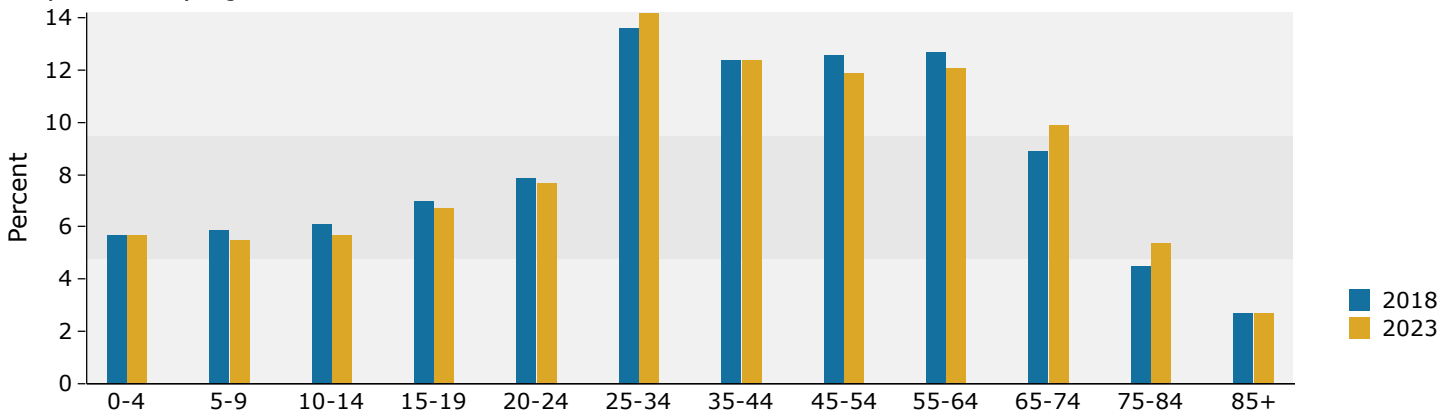
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

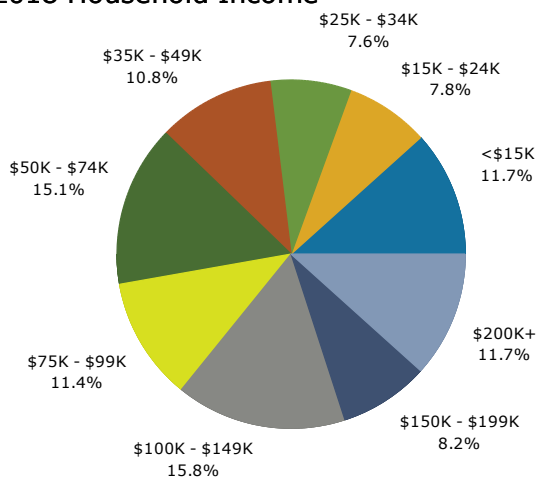
## Trends 2018-2023



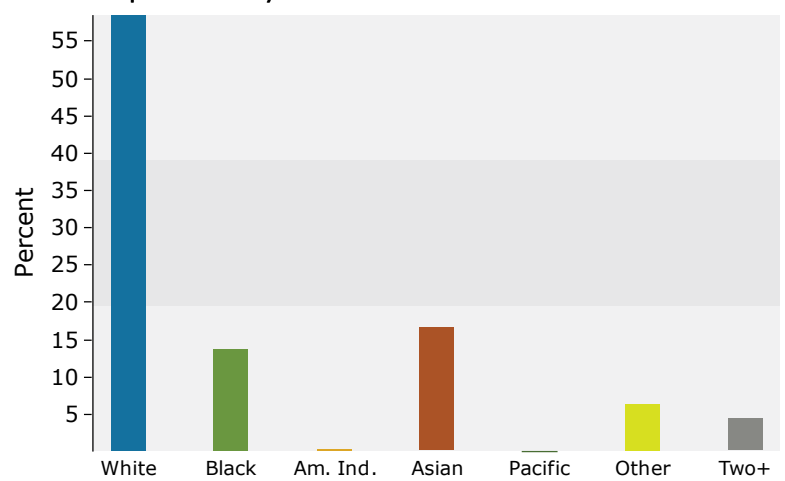
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 15.1%



# Demographic and Income Profile

Evanston Plaza  
 1910 Dempster Street Evanston IL 60202  
 Ring: 5 mile radius

Latitude: 42.0410  
 Longitude: -87.6993

Summary	Census 2010	2018	2023
Population	468,990	476,376	478,024
Households	186,600	190,109	190,792
Families	105,869	106,450	106,451
Average Household Size	2.42	2.41	2.41
Owner Occupied Housing Units	100,863	97,560	99,630
Renter Occupied Housing Units	85,737	92,548	91,162
Median Age	37.2	38.5	39.2
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.07%	0.10%	0.83%
Households	0.07%	0.12%	0.79%
Families	0.00%	0.01%	0.71%
Owner HHs	0.42%	0.37%	1.16%
Median Household Income	2.50%	1.96%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	23,356	12.3%	21,517	11.3%
\$15,000 - \$24,999	16,207	8.5%	14,458	7.6%
\$25,000 - \$34,999	14,520	7.6%	13,127	6.9%
\$35,000 - \$49,999	20,459	10.8%	19,215	10.1%
\$50,000 - \$74,999	29,185	15.4%	27,683	14.5%
\$75,000 - \$99,999	21,871	11.5%	22,255	11.7%
\$100,000 - \$149,999	28,878	15.2%	32,029	16.8%
\$150,000 - \$199,999	14,626	7.7%	16,533	8.7%
\$200,000+	21,007	11.0%	23,975	12.6%
Median Household Income	\$65,642		\$74,250	
Average Household Income	\$101,266		\$112,771	
Per Capita Income	\$41,431		\$46,025	

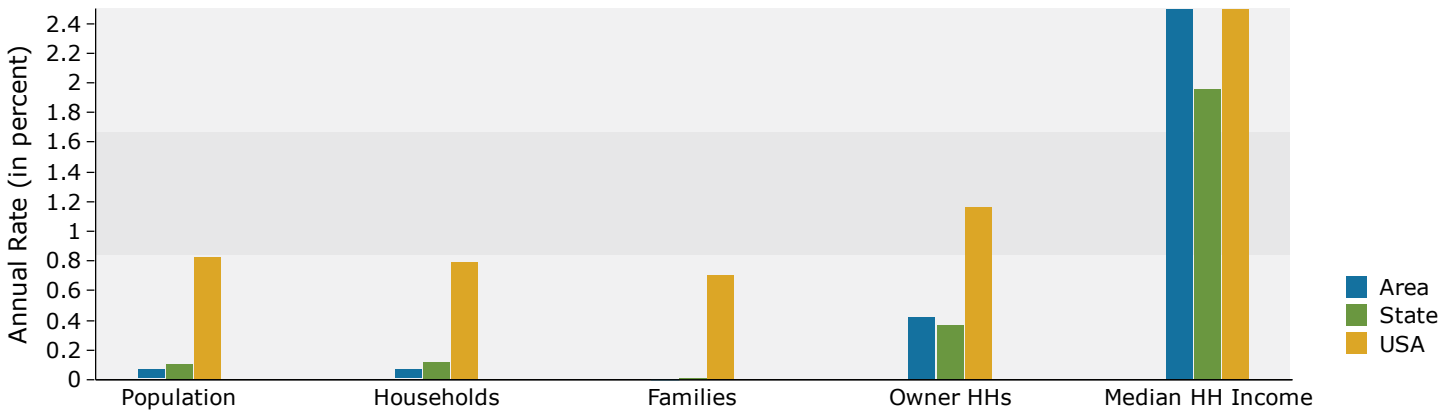
Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	28,285	6.0%	25,617	5.4%	25,871	5.4%
5 - 9	27,316	5.8%	26,452	5.6%	24,743	5.2%
10 - 14	26,361	5.6%	27,609	5.8%	25,615	5.4%
15 - 19	30,829	6.6%	31,507	6.6%	30,392	6.4%
20 - 24	35,951	7.7%	35,676	7.5%	35,024	7.3%
25 - 34	71,531	15.3%	68,753	14.4%	70,553	14.8%
35 - 44	65,895	14.1%	62,240	13.1%	63,101	13.2%
45 - 54	65,896	14.1%	61,620	12.9%	58,289	12.2%
55 - 64	55,188	11.8%	60,078	12.6%	58,313	12.2%
65 - 74	31,108	6.6%	42,541	8.9%	47,460	9.9%
75 - 84	20,315	4.3%	22,361	4.7%	26,438	5.5%
85+	10,315	2.2%	11,923	2.5%	12,226	2.6%

Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	294,459	62.8%	285,786	60.0%	277,565	58.1%
Black Alone	53,209	11.3%	47,869	10.0%	43,377	9.1%
American Indian Alone	1,771	0.4%	1,696	0.4%	1,702	0.4%
Asian Alone	73,267	15.6%	88,119	18.5%	98,549	20.6%
Pacific Islander Alone	172	0.0%	171	0.0%	168	0.0%
Some Other Race Alone	29,054	6.2%	32,839	6.9%	35,411	7.4%
Two or More Races	17,059	3.6%	19,896	4.2%	21,251	4.4%
Hispanic Origin (Any Race)	69,439	14.8%	78,637	16.5%	85,782	17.9%

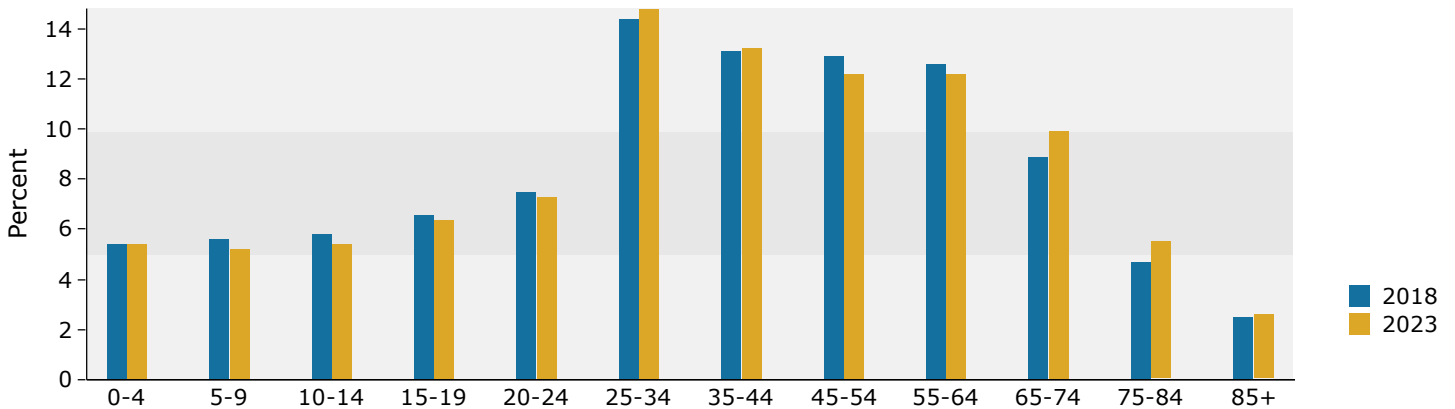
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

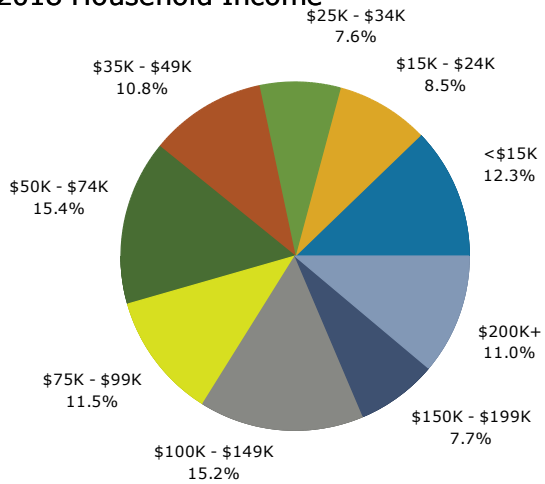
## Trends 2018-2023



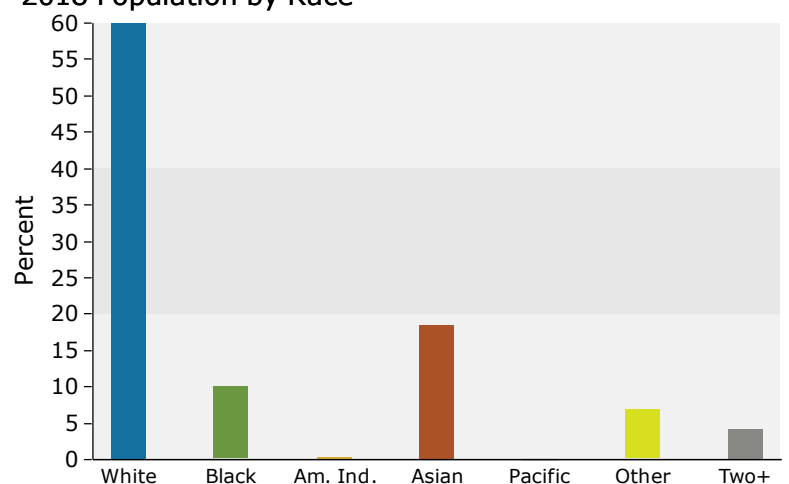
## Population by Age



## 2018 Household Income



## 2018 Population by Race



2018 Percent Hispanic Origin: 16.5%