## Unmet Annual Retail Demand at 10 Minute Drive Time

<table>
<thead>
<tr>
<th>Category</th>
<th>Demand</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sports/Hobby/Music - 4511</td>
<td>$243,828</td>
</tr>
<tr>
<td>Furniture &amp; Furnishings - 442</td>
<td>$251,929</td>
</tr>
<tr>
<td>Food &amp; Beverage - 445</td>
<td>$289,172</td>
</tr>
<tr>
<td>Clothing &amp; Accessories - 448</td>
<td>$305,317</td>
</tr>
<tr>
<td>Miscellaneous Retail - 453</td>
<td>$395,387</td>
</tr>
<tr>
<td>Health &amp; Personal Care - 446</td>
<td>$553,383</td>
</tr>
<tr>
<td>Food Services &amp; Drinking - 722</td>
<td>$655,486</td>
</tr>
<tr>
<td>Bldg &amp; Garden Supply - 444</td>
<td>$676,094</td>
</tr>
<tr>
<td>General Merchandise - 452</td>
<td>$1,405,660</td>
</tr>
<tr>
<td>Grocery Stores - 4451</td>
<td>$1,460,131</td>
</tr>
</tbody>
</table>

- Values represent the unmet annual retail demand in dollars at a 10 minute drive time.
Not in Gillespie County Flood Zones

Street: 7905 Old San Antonio Road
City: Fredericksburg
ZIP: 78624
State: TX

Address Returned

Street: 7905 OLD SAN ANTONIO RD
City: FREDERICKSBURG
ZIP: 78624
State: TX

Latitude: 30.13946
Longitude: -98.818968

Map Data

Panel Date: October 19, 2001
FIPS Code: 48171

Map Number: 4817100475C
Census Tract: 9501.0

Geocoding Accuracy: 58
Community DNA – Infographics | Southwest Gillespie County

**KEY FACTS**

- **Population**: 2,070
- **Average Household Size**: 2.5
- **Median Age**: 48.1
- **Median Household Income**: $58,440

**EDUCATION**

- **No High School Diploma**: 14%
- **High School Graduate**: 29%
- **Some College**: 19%
- **Bachelor’s/Grad/Prof Degree**: 38%

**BUSINESS**

- **Total Businesses**: 89
- **Total Employees**: 531

**EMPLOYMENT**

- **White Collar**: 65%
- **Blue Collar**: 19%
- **Services**: 16%
- **Unemployment Rate**: 2.4%

**INCOME**

- **Median Household Income**: $58,440
- **Per Capita Income**: $28,372
- **Median Net Worth**: $176,803

**Households By Income**

- The largest group: $50,000 - $74,999 (27.0%)
- The smallest group: $200,000+ (2.1%)

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$15,000</td>
<td>8.6%</td>
<td>+0.6%</td>
</tr>
<tr>
<td>$15,000 - $24,999</td>
<td>8.7%</td>
<td>-0.2%</td>
</tr>
<tr>
<td>$25,000 - $34,999</td>
<td>6.5%</td>
<td>-4.9%</td>
</tr>
<tr>
<td>$35,000 - $49,999</td>
<td>14.0%</td>
<td>-4.6%</td>
</tr>
<tr>
<td>$50,000 - $74,999</td>
<td>27.0%</td>
<td>+10.1%</td>
</tr>
<tr>
<td>$75,000 - $99,999</td>
<td>14.1%</td>
<td>+1.8%</td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td>15.9%</td>
<td>+1.4%</td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td>3.2%</td>
<td>-0.6%</td>
</tr>
<tr>
<td>$200,000+</td>
<td>2.1%</td>
<td>-3.5%</td>
</tr>
</tbody>
</table>

*Bars show deviation from Blanco County*
Community DNA | Southeast Gillespie County vs. Fredericksburg

**ANNUAL POPULATION GROWTH**
- Southeast Gillespie County: 39% Higher than Fredericksburg

**% HOME VALUES OVER $500,000**
- Southeast Gillespie County: 102% Higher than Fredericksburg

**% HOUSEHOLD INCOMES OVER $100,000**
- Southeast Gillespie County: 4% Higher than Fredericksburg

**% HOUSEHOLD NET WORTH OVER $500,000**
- Southeast Gillespie County: 10% Higher than Fredericksburg

**CRIME INDEX**
- Southeast Gillespie County: 78% Lower than Fredericksburg

**% AT LEAST BACHELOR’S DEGREE**
- Southeast Gillespie County: 1% Lower than Fredericksburg

**% HOMES WITH CHILDREN**
- Southeast Gillespie County: 18% Higher than Fredericksburg

**% HOMES OWNER OCCUPIED**
- Southeast Gillespie County: 27% Higher than Fredericksburg
10.6 M to Downtown Fredericksburg
30-60-90 MIN Drive-Time

- 30 minutes
- 60 minutes
- 90 minutes