

350 | NORTH  
ORLEANS

# THE FABRIC OF

## *350 North Orleans*

# A LEGACY OF INNOVATION

350 North Orleans initially served as the world's most extensive collection of apparel showrooms. Over the decades, it helped launch careers and build brands.

Today 350 North Orleans is a vibrant, creative community disguised as an office building. Its lively neighborhood delivers the lifestyle that is craved by today's talent.

Follow the thread to see how EQ Office creating a space for greatness at 350 North Orleans.

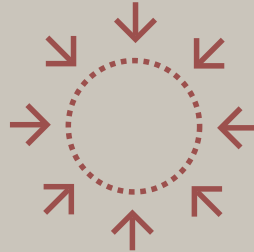


# THE NEW NORMAL



## GREAT TALENT IS HARD TO GET

*Your office environment is a competitive advantage, or it will be your competitors*



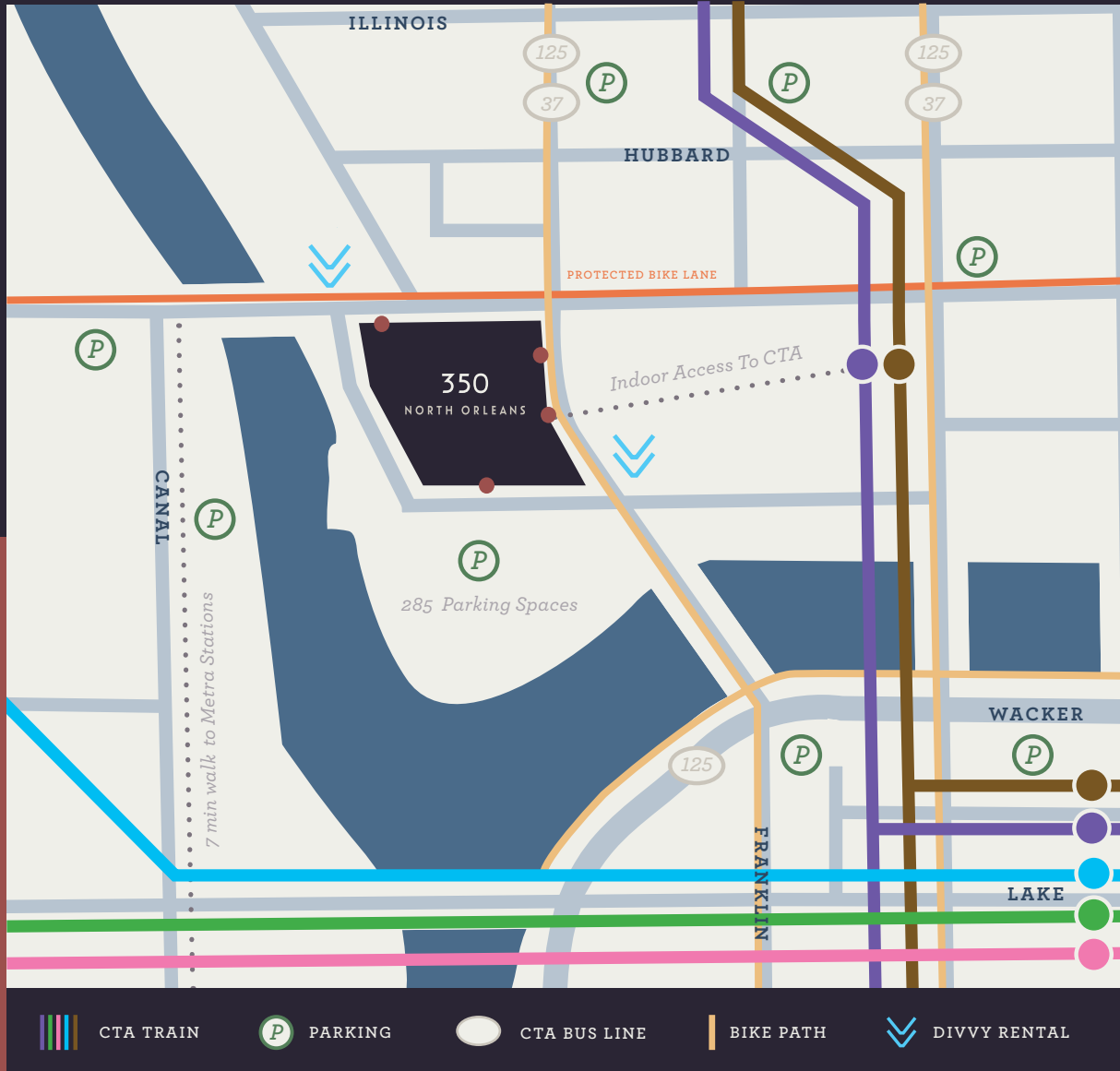
## COLLABORATION IS CAPITAL

*Work is done in community, and companies are defined by their partnerships*



## EVERY COMPANY IS A TECH COMPANY

*Why shouldn't we all have a cool, custom office environment?*



# MOST ACCESSIBLE RIVER NORTH LOCATION

WALK SCORE  
**98**

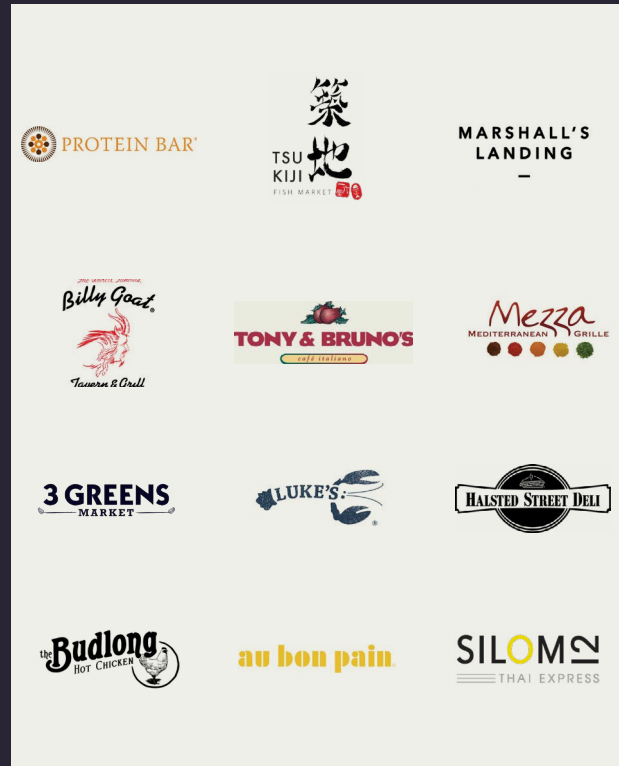
TRANSIT SCORE  
**100**

# ABUNDANT FOOD OPTIONS WITHIN STEPS OF THE BUILDING

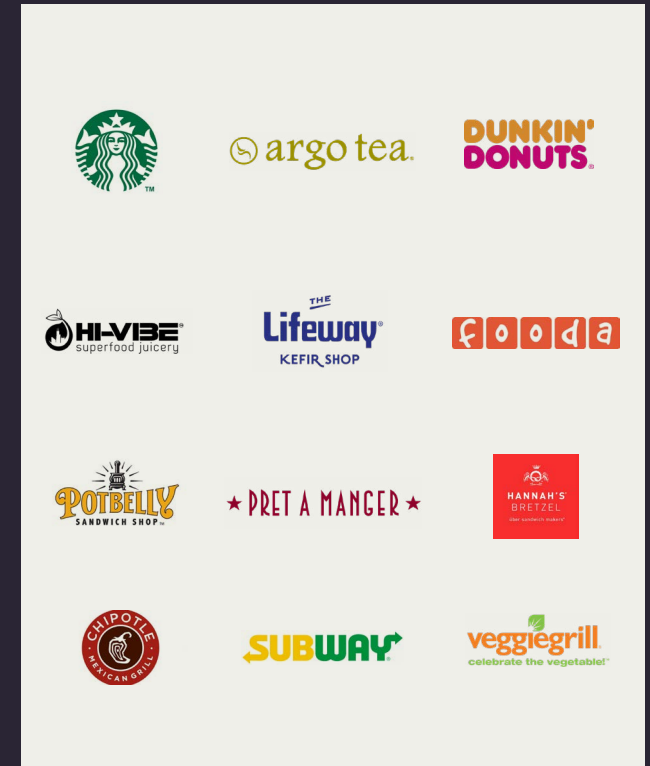
## Local Favorites



## Fast Casual



## Grab And Go





STUDIO 350 FITNESS CENTER

## *Enjoy tailored* **AMENITIES**

A new tenant lounge and event space extend the office, fostering collaboration and community. A stunning rooftop deck and a state-of-the-art fitness center keep people inspired and energized. Additionally, the building provides direct access to shopping, dining and entertainment via the second story pedestrian bridge.





## REFINED TENANT LOUNGE & EVENT SPACE

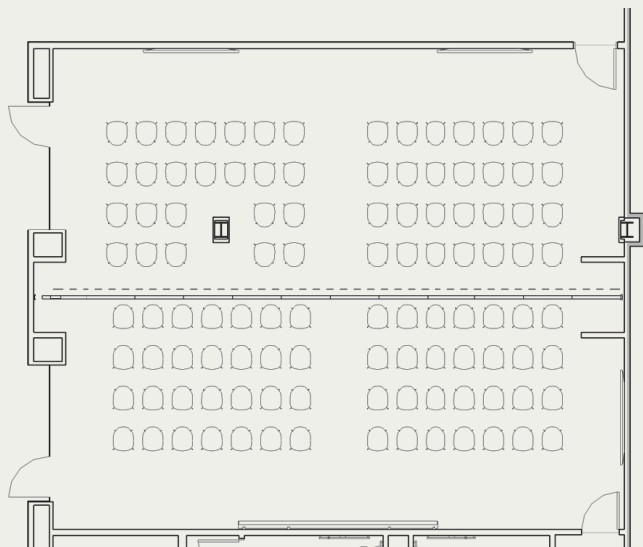
*Flexible seating for quiet work or  
group discussion*

*Attached café offering great coffee  
and dining*

*Brilliant natural light and views*



ADJOINING  
EVENT SPACE &  
CONFERENCE CENTER



*Full AV capabilities*

*Capacity of 100 and divisible  
for smaller sessions*

*Connected to the tenant  
lounge and café*



## INSPIRING ROOF DECK

*A private oasis in the heart of River North*

*Right above the tenant lounge and café*

*Inspiring neighborhood and river views*





## BRIGHT, ENERGIZING FITNESS CENTER

*Full suite of cardio and weight  
training machines*

*Customized personal training*

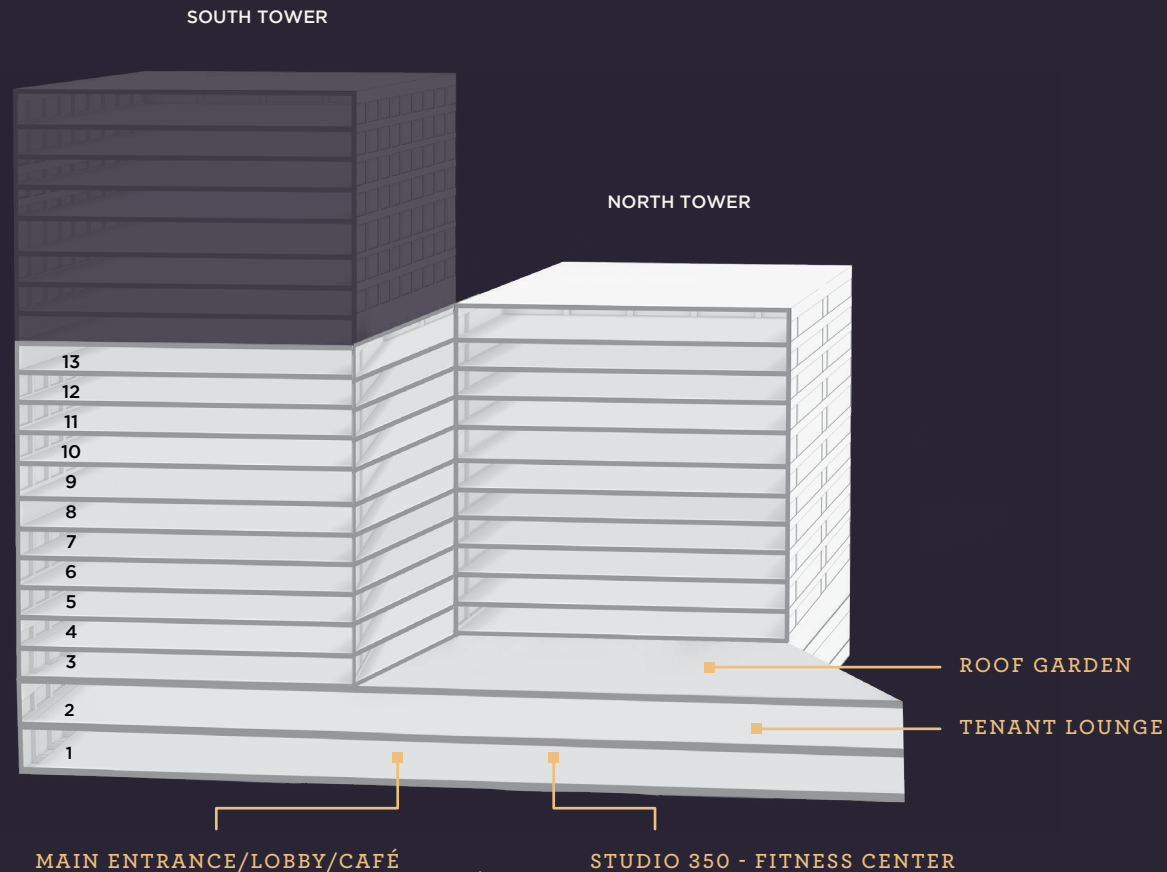
*Dedicated lockers and showers for  
fitness center*





EASY ACCESS TO  
SECURE BIKE ROOM &  
WEATHER PROTECTED  
CTA CONNECTION





## WELCOME TO OUR SPACE

The generous layout of 350 North Orleans inspires with natural light and allows the freedom to design workspaces that drive innovation. It bottles the 'cool-factor' of a converted warehouse – an authenticity that today's talent values but which is very difficult to recreate.

89k + SF Floorplates | Natural light | Room to grow

Floors 4-13

# OPEN & EFFICIENT FLOORPLATES

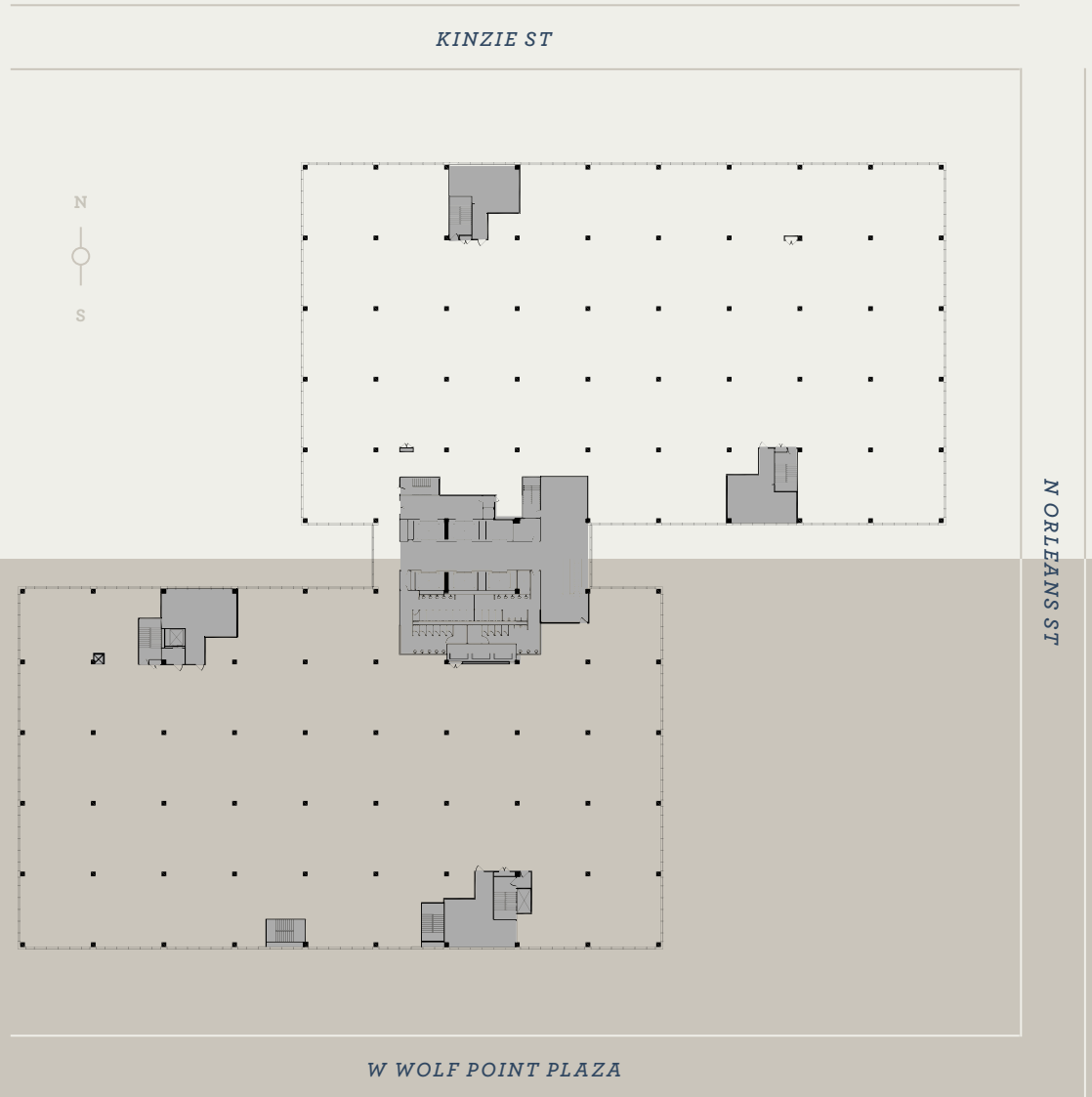
*89,000+ RSF on one level*

*Offset rectangular floorplates connected by central core*

*12' 6" floor to ceiling height*

*Columns 30' on center*

*Excellent circulation both horizontally and vertically*



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## *The EQ Commitment*

In 2017, EQ Office committed to \$18.5M investment in the building's façade, fitness center, and amenity program. The rebranded 350 North Orleans is a premier Chicago workplace that exceeds the demands of modern companies and fuels the creative energy of their employees.

*We know space. How to design it.  
How to refine it. How to manage It.*

At its most surface level, it's about concrete and steel, HVACs and elevator shafts.

But if you could be a fly on the walls of our tenants... you'd see prototypes of self-driving vehicles, the latest in blockchain and voice recognition software. You'd be part of standups and whiteboard sessions, or you'd find your own niche to collect your thoughts.

*Our buildings are just hardware.*

*You are what enlivens them.*

*Let us help you make space for greatness.*

We Are



~~LANDLORDS~~

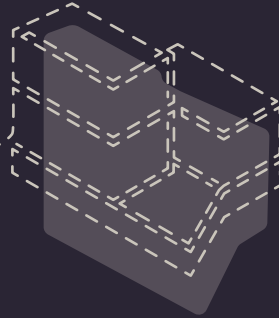
~~OWNERS~~

~~MANAGERS~~

PARTNERS

CO-CREATORS

# THE FABRIC OF



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ORLEANS