

# Target Industries

**Barrow County, Georgia as a Certified WorkReady Community, is poised to attract a variety of industry sectors,** especially the bio-tech, technology, and life sciences sectors, but also advanced manufacturing, and distribution. With available property along I-85 in Braselton, rail-served properties along 18 miles of CSX mainline, and industrial properties along Georgia Highway 316 – Georgia’s Innovation Corridor – Barrow County, Georgia is uniquely positioned for ease of transportation and excellent accessibility to markets.



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**Advanced Manufacturing** – With convenience to many eastern markets including Atlanta, Athens, Greenville, SC, and Charlotte, NC through I-85 and GA 316, CSX rail, and the Ports of Savannah and Brunswick, advanced manufacturing companies in Barrow County and Northeast Georgia have a long history of success.

**Bio-tech and Life Sciences** – With the impressive and growing number of bio-technology and life science firms in the Atlanta MSA and partnerships such as Georgia’s Innovation Crescent and Georgia’s Innovation Corridor promoting growth in this sector, Barrow County, Georgia is preparing our local workforce to meet the demand for technically skilled and educated employees. Supplying the immediate need of intellectual capital and skill sets are The University of Georgia in Athens and the Winder-Barrow Campus of Lanier Technical College.

**Information Technology/Back Office** – Technology-oriented firms have found the Barrow County, Georgia area a desirable location. Barrow County’s presence along Interstate 85 and the University Parkway (Georgia Highway 316) allows for easy access to the labor market and amenities of the area. With 2.7 million people in the Atlanta MSA labor draw area, a talented labor pool is readily available. The [University of Georgia](#), the Barrow Campus of [Lanier Technical College](#) and the [Barrow County School System](#) offer programs to support the immediate needs of this industry sector.

**Distribution/Warehousing** – Barrow County, Georgia’s location, with direct access to I-85 and CSX rail tying Barrow County directly to the Port of Savannah, makes the area highly attractive to companies in the warehousing and distribution sectors. Barrow County, Georgia is home to eight warehousing and distribution facilities. With a total capacity of more than 2,970,000 square feet, these companies employ more than 750 people in Barrow County alone. Barrow County, Georgia is also home to one cold-storage facility, a critical component for food, pharmaceutical, and many other temperature sensitive supply chains.



Our Partners

